WHAT WE DO
Logic is a group of technology geeks and retail gurus that use the Oracle Retail® suite to help our customers make their vision for success a reality. Our approach balances a proven methodology with the adaptability to meet each customer’s and project’s needs. An approach that, quite frankly, just makes sense.

But most importantly, Logic is guided by a simple value: absolute integrity. Which means we always do the right thing for our customers and always do what we say we’ll do.
Scheels All Sports (U.S.A.)

PROJECT OVERVIEW:
Scheels is a small family-owned sporting goods retailer who desired a rapid and cost-effective approach to implementation of the core ORMS elements, including foundational data and replenishment, while other merchandising functionality such as purchasing (order management) and inventory management remained within the legacy systems.

SCOPE OF WORK PROVIDED:
Full project deployment including project management, change management, analysis, design, configuration, testing, rollout and support.

PROJECT DURATION:
7 months.

ORACLE RETAIL APPLICATIONS AND VERSIONS:
v13 ORMS.

CURRENT PROJECT STATUS:
Live in production.
VON MAUR (U.S.A.)

PROJECT OVERVIEW:
Von Maur purchased specific Oracle Retail software to facilitate item setup and foundation data; demand forecasting to feed the replenishment process; and standardized corporate financial planning. Logic implemented a portion of the ORMS suite along with ORDF and MFP, while integrating two legacy systems that will retain ownership of inventory management and purchasing (order management) functions.

SCOPE OF WORK PROVIDED:
Full project deployment including project management, change management, analysis, design, development configuration, testing, training, rollout and support.

PROJECT DURATION:
8 months.

ORACLE RETAIL APPLICATIONS AND VERSIONS:
v13 ORMS, ORDF, MFP.

CURRENT PROJECT STATUS:
Live in production.
**VETERANS CANTEEN SERVICE (U.S.A.)**

**PROJECT OVERVIEW:**
This project was a full implementation of ORMS with a simultaneous implementation of Oracle Financials. Veterans Canteen Service was using a variety of in-house developed applications for merchandising and financials, and the plan included sunsetting these legacy applications.

**SCOPE OF WORK PROVIDED:**
Full project deployment including project management, change management, analysis, design, configuration, testing, rollout and support.

**PROJECT DURATION:**
26 months.

**ORACLE RETAIL APPLICATIONS AND VERSIONS:**
v13 ORMS, ORPM, ORSA, ORIM, ORSIM, ORDW, ORIB, Allocation, Oracle (Federal) Financials (GL, AP, AR Cash Management).

**CURRENT PROJECT STATUS:**
Live in production.
Hot Topic

Project Overview:
Hot Topic selected Oracle Retail and Logic to provide enhanced merchandising functionality across multiple banners on an aggressive timeline. In addition to merchandising, the project included one of the first deployments of Retail Analytics (RA) for a fashion retailer. A second phase including several planning applications is currently being evaluated.

Scope of Work Provided:
Full project deployment including project management, analysis, design, build & configuration, testing, training, rollout, and support.

Project Duration:
12 months (ongoing).

Oracle Retail Applications and Versions:
v13 ORMS, ORPM, OReIM, OReSA, ORIB, RA Retail to Cost Accounting method change.

Current Project Status:
Live in production.
Shoe Carnival (U.S.A)

PROJECT OVERVIEW:
Shoe Carnival had a previous implementation of MDO, but required a full refresh including upgrading to the most recent version of the application, incorporating new historical data and recalculating the resulting metrics.

SCOPE OF WORK PROVIDED:
Full project deployment including project management, change management, analysis, design, configuration, testing, rollout and support.

PROJECT DURATION:
10 months.

ORACLE RETAIL APPLICATIONS AND VERSIONS:
v13 MDO.

CURRENT PROJECT STATUS:
Live in production.
Logic worked with Petco to deliver the full scope of the Oracle Retail suite. The first phase included ORPAS, ORMS, ORPM and ORDF. Go-live of Allocations and RO is scheduled for the second half of 2013.

Multi-phase implementation in partnership with Tata Consulting Services encompassing Oracle’s Merchandise and Planning Applications. Logic was team lead for Planning Applications and provided key resources for ORMS and ORPM.

Ongoing.

v13 ORPAS, ORMS, ORPM, ORDF.

Live in production.
**CROCS**

**PROJECT OVERVIEW:**
As part of a larger organizational IT systems transformation, Crocs fast-tracked the implementation of Oracle MFP and AP to provide rapid business benefits. Logic’s baseline prescriptive solutions were enhanced with multi-currency and multi-language capability and deployed across three global regions simultaneously (Americas, Europe, Asia-Pacific). A second phase including merchandising and allocation is currently being evaluated.

**SCOPE OF WORK PROVIDED:**
Full project deployment including project management, analysis, design, build & configuration, testing, training, and deployment.

**PROJECT DURATION:**
21 months.

**ORACLE RETAIL APPLICATIONS AND VERSIONS:**
v13 Assortment, MFP.

**CURRENT PROJECT STATUS:**
Live in production.
The Talbots Inc. (U.S.A.)

Project Overview:
Talbots’ program goal was to incorporate enhanced planning and optimization into their legacy merchandising environment in order to plan, buy and allocate product more efficiently.

Scope of Work Provided:
A part of a blended team working with Oracle Consulting Services, Logic focused on infrastructure (hosted/managed application service model), testing, production development and ongoing support.

Project Duration:
8 months (ongoing).

Oracle Retail Applications and Versions:
v13 SPO, Clustering, Assortment Planning, MFP.

Current Project Status:
Live in production (SPO, Clustering, MFP).
Kirkland’s (U.S.A.)

**Project Overview:**
Full merchandising and planning deployment for a mid-size retailer specializing in home furnishings and seasonal items.

**Scope of Work Provided:**
Full project deployment including project management, change management, analysis, design, configuration, testing, rollout and support.

**Project Duration:**
16 months.

**Oracle Retail Applications and Versions:**
v13 ORMS, ORSA, ORPM, Allocation.

**Current Project Status:**
Live in production.
ELETROSOM (BRAZIL)

PROJECT OVERVIEW:
Rapid deployment of MFP in a prescriptive manner for a leading Brazilian home goods and electronics retailer.

SCOPE OF WORK PROVIDED:
Full project deployment including project management, change management, analysis, design, configuration, testing, rollout and support.

PROJECT DURATION:
5 months.

ORACLE RETAIL APPLICATIONS AND VERSIONS:
v13 MFP.

CURRENT PROJECT STATUS:
Live in production.
PROJECT OVERVIEW:
Client is a fashion retail leader in Brazil and Mexico with operations worldwide with an ongoing implementation across the Oracle Retail suite. Phase one mainly includes Allocation, Planning and Forecasting. Phase two will focus on the full Oracle Retail Merchandising Suite and MDO. The same functionality was also extended to their Mexican operations.

SCOPE OF WORK PROVIDED:
Project deployment, including project management, analysis, design, configuration, testing, rollout and support.

PROJECT DURATION:
Ongoing.

ORACLE RETAIL APPLICATIONS AND VERSIONS:
Phase 1: v13 MFP, ORMS, Allocation, ORDF, AP.
Phase 2: v13 ORMS, ORPM, ORSA, ORIB, OSIM, ORWMS, ORMA, MDO.

CURRENT PROJECT STATUS:
Live in production.
LOWE'S MEXICO (MEXICO)

PROJECT OVERVIEW:
Lowe's acquired Oracle Retail software to form a “greenfield” platform and enable growth in Central and Latin America. Logic was engaged directly by Oracle during the design phase and asked to assume ownership of the project from the initial systems integrator, who did not perform up to the client’s expectations. The project was originally driven from the Lowe’s U.S. headquarters, and the team was then deployed onsite in Mexico.

SCOPE OF WORK PROVIDED:
Full systems deployment including PMO, change management, analysis, design, configuration, testing, rollout and support.

PROJECT DURATION:
14 months

ORACLE RETAIL APPLICATIONS AND VERSIONS:
v13 ORMS, ORPM, ORDW, ORIM, ORTM, ORSA, ORSIM, ORDF, ORIB, Allocation.

CURRENT PROJECT STATUS:
Live in production, expanding new store openings.
7-ELEVEN (MEXICO)

PROJECT OVERVIEW:
7-Eleven is currently implementing Oracle Retail in two phases across its Central American business unit. Phase one is primarily focused on the central merchandise systems while phase two will address store systems.

SCOPE OF WORK PROVIDED:
Project deployment including project management, analysis, design, configuration, testing, rollout, support and stabilization.

PROJECT DURATION:
Ongoing.

ORACLE RETAIL APPLICATIONS AND VERSIONS:
v13 ORMS, ORIM, ORPM, ORSA.

CURRENT PROJECT STATUS:
In-progress with anticipated go-live in 2013.
PROJECT OVERVIEW:
In Asian markets, it is standard practice for projects to require local resources. Therefore, Logic was engaged by Oracle to partner with a local Japanese consulting company to provide quality assurance and de-risk the project based on our implementation experience.

SCOPE OF WORK PROVIDED:
Thus far, Logic has assisted with CRP preparation, reviewed functional and technical deliverables, managed the issue log, validated business requirements to system functionality, performed environment and batch installation and advised on the legitimacy and scope of custom development.

PROJECT DURATION:
Ongoing.

ORACLE RETAIL APPLICATIONS AND VERSIONS:
v13.1 ORMS, ORIM, OReSA, Allocation, v13.2 RA.

CURRENT PROJECT STATUS:
On schedule to go-live July 2013.
Dinosol (Spain)

Project Overview:
The client’s objective was to reduce inventory and, subsequently, carrying cost by adopting new tools to manage their supply chain. Logic worked with Dinosol on the project definition as well as on the new business processes to improve the supply chain. Our ORDF and AIP go-lives have increased supply chain efficiency resulting in $42M in annual savings.

Scope of Work Provided:
Full project deployment including project management, change management, analysis, design, configuration, testing, rollout and support.

Project Duration:
17 months.

Oracle Retail Applications and Versions:
v13 ORDF, AIP, RO.

Current Project Status:
Live in production. Ongoing support and maintenance for ORDF, AIP and RO.
METRO (GERMANY / RUSSIA)

PROJECT OVERVIEW:
The Metro business team needed to quickly deploy a markdown solution to maximize profitability for their non-food business in Russia. Logic has worked with Oracle to develop new templates for fast track implementation for COE, and as a result, together we deployed COE to Metro in less than five months.

SCOPE OF WORK PROVIDED:
Oracle solution improvement (templates) and project deployment, including analysis, design, configuration, testing and support.

PROJECT DURATION:
5 months.

ORACLE RETAIL APPLICATIONS AND VERSIONS:
v13.2 COE.
Currently also supporting MFP.

CURRENT PROJECT STATUS:
Live in production. Ongoing support for COE and MFP.
Masters Home Improvement (Australia)

Project Overview:
Masters is a joint venture between Lowe’s and Woolworths Limited in Australia. This project began as a continuation of Logic’s Lowe’s Mexico project, with the team simply being re-deployed from Mexico to Sydney, Australia. However, due to a change in approach by the client, the team that implemented Lowe’s Mexico was directed by Masters Home Improvement to perform a complete analysis and design phase rather than reusing the Lowe’s Mexico configuration. The full scope was implemented completely and allowed their new store openings to proceed on schedule.

Scope of Work Provided:
Full project deployment including project management, change management, analysis, design, development configuration, testing, training, rollout and support.

Project Duration:
13 months.

Oracle Retail Applications and Versions:
v13 ORMS, ORPM, ORSA, ORIM, ORDW, ORDF, ORIB, Allocation.

Current Project Status:
Live in production.
THE GOOD GUYS (AUSTRALIA)

PROJECT OVERVIEW:
In order to remain on Oracle’s base product upgrade path and leverage new functionality, The Good Guys upgraded both MFP and ORDF. In addition, Logic updated their client-specific configuration to suit evolving business requirements.

SCOPE OF WORK PROVIDED:
Conducted business workshops to define the new configuration, installed latest version (13.2), built new configuration, loaded/converted data, integrated to legacy systems, tested and deployed to production, training.

PROJECT DURATION:
2.5 months.

ORACLE RETAIL APPLICATIONS AND VERSIONS:
v13.2 MFP, ORDF.

CURRENT PROJECT STATUS:
Live in production.
Gander Mountain (U.S.A.)

**Project Overview:**
Gander Mountain originally implemented Retek v8 with extremely heavy customization. This project focused on upgrading them to v12 of the Oracle Retail applications and reducing the number of customizations from more than 1600 to fewer than 10.

**Scope of work provided:**
Full project deployment including project management, change management, analysis, design, configuration, testing, rollout, support and stabilization.

**Project Duration:**
6 months ORDF.
Ongoing support.

**Oracle Retail Applications and Versions:**
- vv13 ORDF.
- v12 ORMS, ORPM, ORDW, ORIM, ORTM, ORIB, Allocation.

**Current Project Status:**
Live in production; production support is ongoing with Logic’s office in Chennai, India.
Orscheln Farm & Home (U.S.A.)

Project Overview:
Orscheln is a small, tier-two, family-owned business operating in the Midwest of the U.S. and was seeking to implement Oracle Retail and Oracle Financials applications in a very cost-effective manner. Subsequent deployment for RO was scheduled as a second phase.

Scope of Work Provided:
Full project deployment including project management, change management, analysis, design, configuration, testing, rollout, support and stabilization.

Project Duration:
14 months.

Oracle Retail Applications and Versions:
v12 ORMS, ORPM, ORDW, ORIM, ORTM, ORSA, ORDF, ORIB, ORSIM, Allocation, Oracle Financials, RO.

Current Project Status:
Live in production.
B2W (BRAZIL)

PROJECT OVERVIEW:
Logic was engaged at B2W to support the rollout of ORMS for two new banners (Americanas.com and Submarino). Additionally, we’re providing managed application services (production support).

SCOPE OF WORK PROVIDED:
Full project through deployment and ongoing support.

PROJECT DURATION:
Ongoing.

ORACLE RETAIL APPLICATIONS AND VERSIONS:
v12 ORMS.

CURRENT PROJECT STATUS:
Live in production, ongoing production support.